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FOR IMMEDIATE RELEASE

MechoSystems Achieves MBDC Cradle to Cradle Silver

LONG ISLAND CITY, N.Y.—MechoSystems has received Cradle to Cradle® Silver Certification from sustainable product development and consulting firm McDonough Braungart Design Chemistry (MBDC) for its award-winning UrbanShade® System with EcoVeil® shadecloth, a complete window-covering system.

Developed by architect William McDonough and chemist Michael Braungart, the Cradle to Cradle certification process provides companies with a means to clearly assess achievement in environmentally-intelligent design.

The Cradle to Cradle program assesses products in five categories: material health, material reutilization, renewable energy use, water stewardship, and social responsibility.

The UrbanShade manual shade with EcoVeil shadecloth is the second of MechoSystems' window-covering systems to be Cradle to Cradle Certified™. The Mecho®/5 manual shade with EcoVeil was the first window-covering system to be Cradle to Cradle Certified.

“We are proud to have again achieved Cradle to Cradle Certification from MBDC,” said Jan Berman, president of MechoSystems. “Providing healthy and sustainable solutions is part of our core philosophy, and it’s gratifying to be recognized for our efforts by an entity that has led the way in helping businesses incorporate sustainable principles into the way they think and operate.”

In keeping with the basic philosophy of Cradle to Cradle, both the UrbanShade manual shade and EcoVeil shadecloth can be recycled and manufactured into new, first-quality products again and again. Both will circulate perpetually in a closed-loop cycle, making the most of their materials and eliminating waste.

The UrbanShade System helps the environment in other ways, by allowing buildings to be more energy efficient. MechoSystems' shadeclths minimize solar-heat gain, excessive brightness, and glare from direct sunlight.

EcoVeil shadeclths have antifungal properties and low measurable volatile organic compounds (VOCs). Its open weave allows for visual transparency, providing building occupants with outdoor views, which are proven to have a positive impact on health and productivity.

The shadecloth is complemented by UrbanShade's well-designed hardware, which is easy to install and operates smoothly. It can also include a variety of accessories such as fascia, pockets, closures, and side channels for room-darkening conditions.

MechoSystems has been in the forefront of sustainable building practices for nearly 50 years. The company collaborates with architects, designers, and others in the design-build sector to design and manufacture products essential for providing the most comfortable, sustainable, energy-efficient buildings possible.

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About the company: Founded in 1969, MechoSystems is the world's leading designer and manufacturer of innovative window-covering systems for the architectural and design communities. MechoSystems Inc., 42-03 35th Street, Long Island City, New York, 11101. T: +1 (718) 729-2020, F: +1 (718) 371-1081. E: media@mechoshade.com. W: mechosystems.com.